

Product Name Change Announcement

Dear Valued Customers,

We hope this letter finds you well. Thank you for your continued support.

We are pleased to announce that we will be changing the name of our popular accessory use stainless steel rope product, "FLEXY", to the new brand "SakuLux®". The change in the name of the product will be effective from 1st January 2024.

original
logo

 **FLEXY**



new
logo

SakuLux®

We have been supplying FLEXY for about 10 years, and we are grateful for the positive feedback from users around the world. However, in recent years, unfortunately counterfeit FLEXY products have been found on the market in certain regions, and in addition, "FLEXY" trademark is registered by a company other than us without any of our permission.

In this situation, we have discussed ways to ensure our product's safety and build trust as a manufacturer. We have decided to change the product name to "SakuLux®", while keeping the product quality the same as before.

Furthermore, we have obtained the trademark and design rights of "SakuLux®" in relevant regions. If any counterfeit products are found being on sale, we will take strict legal action.

We will continue to make the best effort to ensure that our users can use our products with confidence. We hope you will continue to support our new brand "SakuLux®".

If you have any questions, please contact our sales department. We apologize for any inconvenience this may cause. We appreciate your understanding and cooperation.

Sincerely,

Osaka Coat Rope Co., Ltd.
CEO
Katsuya Tsutsumi

O.C.R.
OSAKA COAT ROPE CO., LTD.